

Invitation to the opening of the Vienna Art Book Fair #3 Friday, 17 October 2025 5–9 PM

Fair hours

Friday, 17 October 2025: 5-9 PM

Saturday, 18 October 2025: 1-7 PM

Sunday, 19 October 2025: 12-6 PM

Free entry!

The **Vienna Art Book Fair #3** is an international platform dedicated to art publications and independent publishing. Taking place at **dieAngewandte University of Applied Arts Vienna** (Expositur Vordere Zolamtsstraße 1, Vienna), the fair brings together **more than 140 exhibitors from 20 countries** and transforms the venue into a vibrant hub for book lovers and creators for exchange throughout the weekend.

The 2025 list of exhibitors can be found [here](#)

Admission is free, highlighting the fair's commitment to accessibility and open exchange. More than a marketplace, it is a space for dialogue, collaboration, and reflection. The Vienna Art Book Fair is organized by Das Kunsthaus, a non-profit association dedicated to supporting and promoting art and independent publishing culture.

Over three days, it presents a free public program of book presentations, performances, and exhibitions, offering insight into contemporary publishing practices.

House hosts a talk titled *The Multiple: Artists' Books and the Redistribution of Art*, focusing on artists' books and art book fairs as tools for amplifying diverse voices in art.

Admission is free, highlighting the fair's commitment to accessibility and open exchange. More than a marketplace, it is a space for dialogue, collaboration, and reflection. The Vienna Art Book Fair is organized by Das Kunstbuch, a non-profit association dedicated to supporting and promoting artists' books and independent publishing culture.

Over three days, it presents a free public program of book presentations, talks, performances, and exhibitions, offering insight into contemporary publishing practices.

Highlights of the program include:

On Friday at 6 pm, the VABF will officially open with the film *Sie puppt mit Puppen / She Dolls with Dollies* by **Karin Fisslthaler**.

The evening program continues at 7:30 pm with a **talk by Matt Plezier (MonoRhetorik) and Moritz Grünke (Gloria Glitzer):**

Stick(er) it to the Man – A Radical Form of Publishing and the (Re)Claiming of Public Space. (With the generous support of Wirtschaftsagentur Wien. Ein Fonds der Stadt Wien.)

On Saturday, the Salon für Kunstbuch hosts a conversation between Bernhard Cella and Josef Schweiger about Schweiger's artist's book *CI – centum unus*. The program continues with Accidental Interest Books and Rollo Press, presenting a reading performance from *It's the Hottest Day of the Year and Everyone Is Fucking Upset*. Gundi Feyrer (Intervallverlag) performs *Stimmige Irrtümer*, while Morley House hosts a talk titled *The Multiple: Artists' Books and the Redistribution of Art*, focusing on artists' books and art book fairs as tools for amplifying diverse voices in art.

Exhibition

S P I N O R A M A and **Quotes about Books from Books about Books** is part of the ongoing exhibition series *Self-Shelf: private (artists') book collections made public*, curated by **Jae Kyung Kim (einBuch.haus)**.

S P I N O R A M A is the first exhibition dedicated to the *book spine*—a crucial yet often overlooked element of book design. Featuring over 100 spines from diverse genres, it highlights the spine as both a structural and creative space. Curated by **Aslak Gurholt** and **Fraser Muggeridge**. *Quotes about Books from Books about Books* is an artist's book, exhibition, and library project by **Sveinn Fannar Jóhannsson**, presenting 148 quotes reflecting on the book as medium, material, and metaphor.

Offsite events

The Vienna Art Book Fair #3 extends beyond its main venue with a series of lively offsite events across Vienna. The pre-fair event on Thursday, October 16, invites visitors to the opening of the *Enten* pop-up at Softcover, where **Michelle (@finallyfoundagoodusername)** will draw live duck portraits and present her book published by Jaja Verlag. On Saturday, October 18, celebrate ten years of Nina Prader's artistic practice with the *Lady Liberty Library Reader* and showcase at Ausgabe. The evening continues at SCHLEUSE with *Limb Loosener*, a performance by **Till Megerle** and **Artjom Astrov**.

The complete VABF program can be found [here](#)

Fundraising Edition

The Fundraising Edition of the Vienna Art Book Fair #3 (2025), titled *5 Freunde*, was created by **Sarah Bogner**. It consists of a linocut edition of 12. Since the first Vienna Art Book Fair in 2019, Das Kunstbuch has collaborated with artists to create editioned artworks in support of our fundraising efforts. These editions are an important source of income for our non-profit association, helping us keep the event free and accessible to the public.

VABF 2025 Team

Founder & Director: Marlene Obermayer / Fair Coordinator: René Kaufmann / Fair Assistants: Max Peternell, Vesna Pajičić, Theresa Weiler, Sarah Pichler / Exhibitor Services: Anke and Simone Obermayer / Social Media: Luca Rädler, Henrik Bergstedt / Curator exhibitions: Jae Kyung Kim (einBuch.haus) / Curator Paperinstallations: Sandra Schmidt (Europapier) / CI Concept:

Ulrich Nausner / Graphic Design: Denise Korenjak and Hanna
Bischof / Photos: eSeL.at - Joanna Pianka